Bulgarian Language Journal 61 (2014), 3, 110-117
ISSN 0005-4283

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LANGUISTIC DEVICES, USED TO DECLARE AN IDENTITY IN A POPULAR BULGARIAN WEBSITE

(Abstract)

This paper presents a survey of the language procedures which members of a virtual society use to declare their national, regional and linguistic identity. A specific linguistic phenomenon is observed – a new linguistic formation created on some characteristics of some north-western Bulgarian dialects, which are considered as outdated. This linguistic formation lives in the modern virtual space.

Keywords: linguistic identity, regional identity, dialects, sociolects, interdialects, dialectization

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Published: 10 October 2014